

## **Family Enterprise USA Women's Business Owners Group**

The Family Enterprise USA (FEUSA) Women's Business Owners Group (The Group) is a coalition of women business owners dedicated to highlighting and addressing the challenges faced by women-owned businesses in today's economy. The Group's mission is to amplify the voices of women entrepreneurs, foster collaboration, and advocate for policies that promote equity in business with Members of Congress in DC.

Women-owned businesses represent nearly 40 percent of all U.S. businesses – over 14 million businesses in total – and account for \$2.7 trillion in revenue. Women-owned businesses employ over 12.2 million employees nationwide. Notably, during the COVID-19 Pandemic, women-owned businesses added 1.4 million jobs to the U.S. economy.<sup>[1]</sup> Now more than ever, women-owned businesses deserve a seat at the policymaking table.

The Group will be comprised of women business owners who are passionate about sharing their experiences, challenges, and successes in entrepreneurship and working with stakeholders to create actionable solutions. The Group will engage directly with members of Congress, including members of the Congressional Family Business Caucus, to highlight the important role of women-owned businesses to the U.S. economy and discuss women-owned businesses in the context of broader family-owned business issues. The focus of the Group will include tax and economic issues, that affect women owned business and all family businesses.

The Group's activities will include hosting regional networking events, organizing educational seminars, attending the Congressional Family Business Caucus meetings in DC, and recurring participation in FEUSA's podcast, "The Voice of Family Business on Capitol Hill." Additionally, the Group will also participate in events and meetings with Members of Congress and constituents in Washington, DC, or in congressional districts across the country.

A Member should be a women who is a significant owner of a family-owned business. She should be interested in educating Members of Congress that shape legislative polices by participating in local meetings as well as Congressional Family Business Caucus meetings in DC.

To be successful, the Group requires your voice and support. Please find the membership levels below; Membership in The Group is part of the Membership of FEUSA.

1. Pinnacle Member \$2,500 Premier recognition as a Founding Member at all events in materials and on FEUSA's website and invite to exclusive networking sessions. Participate in Caucus events with Members of Congress and staff in DC and locally. Receive legislative and political updates relevant to family business owners. Available for the first 12 months of The Group's formation.
2. Catalyst Member \$1,000 Invite to exclusive networking sessions. Participate in local meetings with Members of Congress and staff. Receive legislative and political updates relevant to family business owners.
3. Trailblazer Member \$500: Invite to exclusive networking sessions and receive legislative and political updates relevant to family business owners.

[1] WELLS FARGO, 2024 WELLS FARGO IMPACT OF WOMEN-OWNED BUSINESS REPORT (January 2024), *available at*, <https://newsroom.wf.com/English/news-releases/news-release-details/2024/New-Report-Finds-Growth-of-Women-Business-Owners-Outpaces-the-Market/>.