

## **FEUSA and Trade Association Membership**

### **What is the Trade Association Membership and How Does it Work**

The Trade Association will be an Association Member of Family Enterprise USA (FEUSA) and all of the trade association members will receive a complimentary one-year Associate membership with FEUSA.

The complimentary FEUSA membership includes timely informational updates on tax and economic legislative issues that affect the families of the family business.. This is accomplished through regular email updates, newsletter articles, white papers and webinars. These activities address issues impacting generational family businesses, including tax policy, governance, succession, and more.

There are also four quarterly Zoom updates with our law firms, Squire Patton Boggs and Brownstein, Frank Luntz, Members of Congress, and other policy experts. The benefits also include invitations to special events, including the Congressional Family Business Caucus meetings, which are held three times a year on the Hill. In addition, a representative from the trade association will be invited to select regional events that FEUSA hosts around the country.

Trade Association Membership includes monthly content developed by FEUSA customized for the trade association 's newsletter. The content is different from most Trade Associations as it focuses more on the tax and economic legislative issues pertinent to the family, (Estate Tax, 199A, Grantor Trusts, Wealth tax, etc.).

How it works - You control your database and the information flow. We disseminate the information to the designated contact person at your association, who in turn sends out the information to your base of Members.

### **Background on FEUSA**

FEUSA is a 501c3 nonprofit, nonpartisan organization headquartered in Washington, DC formed in 2007. The mission is to promote generationally owned family businesses and their contributions to the nation, economy, job growth, community impact and philanthropy. FEUSA promotes family business creation, growth, viability, and sustainability by advocating for family businesses and their lifetime of savings with Congress in Washington DC.

Recently FEUSA helped form the Congressional Family Business Caucus. We have added 44 House Members in the first 20 months. FEUSA helps the Caucus to host three events per year on the Hill. The Caucus meeting is part of a full day agenda focused on family business issues. There is a legislative briefing, Hill meetings with Members of Congress and staff, and networking with other family businesses at lunch and/or dinner. Please visit our website at [feusa.us](http://feusa.us) for our brochure and more information on the organization.

The first year of the Trade Association Membership with FEUSA is at no cost. After the first year the Association and FEUSA will have a discussion about financial consideration based on value received.