

## Sponsorship Program

Yearly Sponsorship Fees	Silver \$5,000	Gold \$10,000	Platinum \$20,000
Receive <b>regular email updates</b> on legislative issues important to families, family businesses and family offices and participate in <b>Quarterly Update Calls</b> with Members of Congress and others.	✓ Associate	✓ Enterprise	✓ Strategic
Sponsor logo and company description <b>listed on FEUSA website as a resource with link to sponsor's website.</b>	✓	✓	✓
<b>Sponsor logo and link</b> will be prominent on ALL EMAILS to members and other business lists.	✓	✓	✓
Sponsor Email to FEUSA Lists: <b>"Spotlight" on sponsor business with short description</b> and link to sponsor website in email blast with Sponsor content and in social media.	✓	✓	✓
<b>White paper from sponsor</b> that address family business issues will be posted on FEUSA website and disseminated to <b>15,000 email contacts.</b>	✓ 1 per year	✓ 2 per year	✓ 3 per year
Invitations to <b>Regional Events in your area</b> that may include private luncheons with distinguished speakers, roundtables, and forums.		✓	✓
Sponsor will be hosted by FEUSA for a <b>1-hour webinar presentation to FEUSA members</b> on family business issues with replay distributed to members; attendees emails provided to sponsor.		✓	✓
Invitation to <b>Annual Washington DC Members and Board Meeting</b> including Capitol Hill meetings with legislators and political insiders.		✓	✓
FEUSA Survey: Your logo prominently visible on nationally distributed survey, press releases, social media, and emails. Verbal acknowledgment and logo slide placement in over 100 presentations at industry and business center conferences.			✓

FEUSA is the Voice of Family Businesses in America A respected and relied upon nonprofit and nonpartisan thought leader, FEUSA represents family business in Washington D.C. and serves as a trusted source of timely information. FEUSA members educate the US Congress and Administration on the current economic environment that family businesses face around the country and monitor policy issues that may impact them. FEUSA conducts valuable research that highlights the significant contributions of family enterprise to the American economy and the challenges these businesses encounter. This data is used to educate legislators, policy makers and the public on the important role of family businesses in the economy and local communities.

## Special Sponsorships

Options	Cost
Sponsor three professionally produced podcasts with topics important and relevant to family business a with subject matter experts.	\$5,000
Attend meeting, Hill visits, and Dinner in Washington DC with Executive Directors of Family Business Centers.	\$5,000
Attend meeting and Hill visits Directors of Private Businesses from PDGS of Family Business Magazine.	\$5,000
Attend Congressional Family Business Caucus events in Washington DC with family business owners.	\$5,000
Host local events for sponsors with clients and FEUSA members with presentation by President of FEUSA.	\$5,000

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