




FEUSA National Sponsorship Program

	Silver	Gold	Platinum
Yearly Sponsorship Fees	\$5,000	\$10,000	\$20,000
Benefits			
Membership: Includes annual membership* of one person from sponsors organization at the level indicated	✓ Associate	✓ Enterprise	✓ Strategic
Website: sponsor logo and company description listed on FEUSA website as a resource with link to sponsor’s website	✓	✓	✓
Emails to FEUSA lists: sponsor logo will be prominent on emails to members and other business lists.	✓ 1 per year	✓ 2 per year	✓ 4 per year
Sponsor Email to FEUSA Lists : Spotlight on sponsor business with short description and link to sponsor website in email blast with Sponsor content and in social media; see white paper below	✓ 1 per year	✓ 2 per year	✓ 4 per year
White paper : white paper from sponsor that address family business issues will be posted on FEUSA website and disseminated to FEUSA email contacts.	✓ 1 per year	✓ 2 per year	✓ 3 per year
Invitations to regional events in your area that may include private luncheons with distinguished speakers, roundtables, and forums.		✓	✓
Virtual presentation host : sponsor may host or sponsor a 1-hour presentation to FEUSA members on family business issues with replay distributed to members		✓	✓

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<p>Invitation to Annual Washington DC Members Meeting and related events, including Capitol Hill meetings with legislators and political insiders.</p>		
<p>FEUSA Annual Survey: sponsor logo on FEUSA Annual Survey, exclusive industry representation; FEUSA’s President available to present survey results to sponsor’s clients to leverage a partnership</p>		

Special Family Business Center Sponsorship; includes all benefits of Silver Member for \$2,500 a year

Customized sponsorship also available upon request

FEUSA is the Voice of Family Businesses in America FEUSA is respected and relied upon to be the voice for family business in Washington D.C. FEUSA members meet with legislators and policy makers in Washington D.C., to present information on the organization’s latest work and current research. FEUSA members educate legislators and policy makers on the current economic environment that family businesses face around the country.

FEUSA conducts non-partisan research that highlights the contributions of family enterprise to the American economy and the challenges these businesses face, which is then used to educate legislators, policy makers and the public on the important role of family businesses in the economy and local communities.

*Descriptions of benefits for strategic, enterprise and associate memberships can be found at <https://familyenterpriseusa.com/donate/>