

FEUSA NATIONAL INDUSTRY SPONSORSHIP PROGRAM 2020/2021

- ▶ FEUSA will post Sponsor's white papers, that address family business issues at the discretion of FEUSA, on FEUSA website, and send out on social media and in emails to over 4500 family business owners, COI's and 60 Family Business Centers.
- ▶ FEUSA will include branding of Sponsor on presentations to family office and family business groups, trade associations, family business centers and others as requested by those organizations.
- ▶ As appropriate, Sponsor to present virtually to FEUSA Members, Board of Directors, and others, on family business issues. Content to be educational in nature and not selling of products or services by Sponsor, as dictated by corporate sponsorship laws, and be approved by FEUSA in advance.
- ▶ Pat Soldano can present FEUSA Annual Survey results, both nationally and regionally, to relevant Sponsor's clients, prospects, and COIs.
- ▶ Sponsor will receive a dedicated link to FEUSA Annual Family Business Survey questionnaire which they can confidently send to clients, prospect, and COI base. Sponsors will also be provided the final report at the completion of the survey for distribution.
- ▶ Sponsor can post results of FEUSA Annual Family Business Survey and other relevant research by FEUSA on sponsor website, and social media channels.
- ▶ Annual Exclusive Industry Sponsorship Fee of \$25,000 for a 12-month time period.