



## Mission and Approach

Family Enterprise USA (FEUSA) is dedicated to educating the public and legislators about the implications of public policy upon closely held and family-owned businesses. FEUSA conducts non-partisan research that highlights the contributions of family enterprise to the American economy and the challenges these businesses face, which is then used to educate legislators, policy makers and the public on the important role of family businesses in the economy and local communities.

## How FEUSA is Different

FEUSA is the organization that represents all family businesses on a national level in DC; it is not unique to any industry. FEUSA is different from other organizations because it represents and advocates for the families of family businesses and the issues they face running their businesses every day. Our sole mission and purpose is to promote family businesses and their job growth in America. We also support the work of Family Business Centers across the country.



## Impact

FEUSA has established itself as a trusted resource and is respected for its research work, surveys, focus groups and data gathering from family businesses all over the United States.

In promoting the growth and spirit of family businesses in America, FEUSA conducts an Annual Survey of family business across the country to determine what aspects of their businesses create the greatest challenge to adding jobs and growing their businesses. This information is shared with other business owners, educators, and legislators to allow them to understand the unique challenges faced by “family” businesses.



***Let Legislators know what you need!!!  
Take the Annual Family Business Survey NOW!!!***

Take the survey at [www.familyenterpriseusa.com](http://www.familyenterpriseusa.com)



## Focus\*

- In the US, family firms generate 64% of GDP & accounts for 65% of domestic employment
- 78% of new job creation stems from family owned firms
- 35% of Fortune 500 companies are family-owned or controlled
- Family firms have higher employee retention rates than non-family firms
- 60% of family firms have women in top management positions

\*Astrachan and Shanker; 2003; "Family Business Contribution to US Economy"

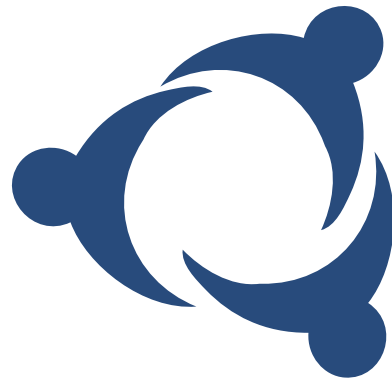
## Family Businesses Want:

- 1) less regulation;
- 2) a more fair tax rate system for family owned businesses; and
- 3) elimination of the estate tax which robs the family of their livelihood.

Family Enterprise USA is uniquely positioned to provide the non-partisan intelligence, data, and research that opinion leaders will need to elevate the debate around tax policies that influence family businesses. Family Enterprise USA's research and work will be instrumental in advancing the current work to make permanent, positive change for a fairer more balanced environment for family business to thrive, and create more jobs.

## FEUSA is the Voice of Family Businesses in Washington

FEUSA is respected and relied upon to be the voice for family businesses in Washington DC. FEUSA members meet with legislators in Washington D.C., to present information on the organization's latest work and current research. FEUSA members educate legislators on the current economic environment that businesses face around the country.



***For information on supporting our work, please contact:***

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***FEUSA's membership consist solely of, and is supported by, family businesses with the single purpose of promoting family business in America, so they can continue to grow, thrive and add jobs.***

***FEUSA is a 501.c.3; a nonprofit organization***