

2015 Annual Family Business Survey

Survey Completed between 9/3/2015 – 12/31/2015

Do you own an operating family business?



What is your role in the family business?



Which of the following best describes the principal industry of your family business?



How long has your family business been in continuous operation?



How many employees work for your family business?



How long has your family business had the same chief executive?



Does your family business operate exclusively in the United States, or do you also maintain some operations in one or more other countries?



How confident do you feel in your firm's ability to increase revenue on a year-to-year basis?



Did your company's revenue grow in the latest year? If so, by what percentage?



Do you plan to hire more workers in the upcoming year?



Looking at the past five or so years, has it gotten EASIER or HARDER to operate your family business? Or is it about the same?



Which do you believe to be the greater threat to the future success of your family business?



Which competitors do you believe to be the greater threat to your family business?



Rate the following economic public policy priorities in terms of their importance to you and your family business: **10 = Highest Priority, 1 = Lowest Priority**



Weighted Average of Responses

What should Congress do about the estate tax?



The IRS is considering eliminating or decreasing the discounts applied to intra-family transfers of limited partnership interests. How concerned are you about this impacting your own family's estate planning?



How do you identify yourself politically?



In which of areas of the community do you or your family business pursue civic engagement?





0.0% 10.0% 20.0% 30.0% 40.0% 50.0% 60.0%